

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 500403 /		Alt Order # 06398201
Product OBAMA SKED A ADD		
Contract Dates 10/30/12 - 11/06/12		Estimate # 2264
Advertiser Obama For America		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
N 11	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$2,100.00			
N 12	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,500.00			
N 13	KVVU	11/03/12	11/03/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	2	\$8,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$4,100.00			
N 14	KVVU	11/03/12	11/03/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$4,250.00			
Totals											17	\$42,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	17	\$42,100.00	\$35,785.00
Totals	17	\$42,100.00	\$35,785.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP NOV2/12 14.45
CHANGES *** KVVU-TV ***

TO ROSE
FROM TERESA
OKED M3. . SEE LINESE 12-16
REV TTL = 42,100
PLEASE CONFIRM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 2264												
12	A		700A-900A	30		\$700.00	11/5	11/5	1		MON	1
PROGRAM : NEWS ORD COM1 : ADDED. PRE-BOOKED PLS APPROVE.												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13	A		1000P-1100P	30		\$2,100.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS ORD COM1 : ADDED. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 12-16												

14	A		1000A-130P	30		\$9,500.00	11/4	11/4	1		SUN	1
PROGRAM : NFL GAME ORD COM1 : ADDED. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 12-16												

15	A		1200N-400P	30		\$4,100.00	11/3	11/3	2		SAT	2
PROGRAM : COLLEGE FOOTBALL GAME 1 ORD COM1 : ADDED. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 12-16												

16	A		400P-800P	30		\$4,250.00	11/3	11/3	2		SAT	2
PROGRAM : COLLEGE FOOTBALL GAME 2 ORD COM1 : ADDED. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 12-16												

STATION MAKEGOOD OFFERS:
 M3 OK'D MISSED: BONUS
 OFFER: MON/700A-900A NOV5 30S \$700.00 (NOV2/12)
 & SAT/1000P-1100P NOV3(2/WK) 30S \$2,100.00 PLS ADVISE.
 & SUN/1000A-130P NOV4 30S \$9,500.00
 & SAT/1200N-400P NOV3(2/WK) 30S \$4,100.00
 & SAT/400P-800P NOV3(2/WK) 30S \$4,250.00
 CMT: ADDED. PRE-BOOKED PLS APPROVE.

NOV/12 42100.00 CONTRACT TOTAL 42100.00
 TOTAL SPOTS 17

MARKET TOTALS \$61,111 KVVU 18% KSNV 27% KLAS 19% KTNV 30% KVMY 4% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

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Contract / Revision 500403 /		Alt Order # 06398201
Product OBAMA SKED A ADD		
Contract Dates 10/30/12 - 11/06/12		Estimate # 2264
Advertiser Obama For America		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$725.00			
N 2	KVVU	10/30/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,175.00			
N 3	KVVU	10/30/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,250.00			
N 4	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$700.00			
N 5	KVVU	10/30/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$275.00			
N 6	KVVU	11/03/12	11/03/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$4,250.00			
N 7	KVVU	10/30/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,400.00			
N 8	KVVU	11/04/12	11/04/12	The Simpsons/Cleveland	7p-8p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,150.00			
N 9	KVVU	11/03/12	11/03/12	Criminal Minds	1am - 5am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$75.00			
Totals											9	\$11,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	9	\$11,000.00	\$9,350.00
Totals	9	\$11,000.00	\$9,350.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500403 /		<u>Alt Order #</u> 06398201
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> OBAMA SKED A ADD	<u>Estimate #</u> 2264
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

Signature: _____ Date: _____

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FAX# 610-225-1191
OCT26/12 11.13
HARRIS REPORT FROM REP
*** KVVU-TV ***

PROGRAM : FOX5 NEWS 6A
CON COM1: FOX5 NEWS 6A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	30		\$1,175.00	10/30	11/5	1		TU-F,M	1
3			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,250.00	10/30	11/5	1		TU-F,M	1
4			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/30	11/5	1		TU-F,M	1
5			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/30	11/5	1		TU-F,M	1
6			400P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	30		\$4,250.00 <i>late</i>	11/3	11/3	1		SAT	1
7			500P-530P PROGRAM : NEWS CON COM1: NEWS	30		\$1,400.00	10/30	11/5	1		TU-F,M	1
8			700P-800P PROGRAM : SIMPSONS/CLEVELAND CON COM1: SIMPSONS/CLEVELAND	30		\$1,150.00	11/4	11/4	1		SUN	1
9			230A-300A PROGRAM : CSI MIAMI CON COM1: CSI MIAMI	30		\$75.00	11/3	11/3	1		SAT	1

*230-330
 Criminal
 minds*

NOV/12 11000.00 CONTRACT TOTAL 11000.00
 TOTAL SPOTS 9

REP HEADLINE# 6398201
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT26/12 11.13
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$61,111 KVVU 18% KSNV 27% KLAS 19% KTNV 30% KVMY 4% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT30/12 13.49
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

BUYER NAME	MAURA GILROY
SALES PRSN	PH- TERESA DIFURIA

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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	SS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 13.49

SEE LINES 10-1
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2264
AGENCY PRODUCT CODE = 101

2	ES 630P-700P	30	\$1,175.00	10/30	11/5	0	TU-F,M	0
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PROGRAM : MORE ACCESS<
CON COM1: MORE ACCESS<
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